

## ALLE Evaluation Strategy

### Overview

Evaluation data will be gathered from students before and after they use the Learner Journey via Pre- and Post-test questionnaires. This will be followed up by focus groups afterwards, to provide more in-depth feedback, and follow up issues emerging from the questionnaire responses. Module discussion groups will be monitored for ongoing feedback as the Learner Journey is being used, and tutors will note feedback given in class. Feedback from tutors (via interview) will also be sought at the end of the module.

### Methods

#### 1. **Pre-test questionnaire** given to students at induction / first week of teaching

Aim: to provide baseline data - what prior knowledge students have of the skills being taught in the learner journey, and background information about the students.

Students will rate each of their skills and their understanding of them on a Likert scale. They will also be asked about their ownership and use of digital technologies

#### 2. **Ongoing monitoring and feedback**

Aim: to monitor feedback on the use of the Learner Journey throughout the module. Corrective action will be taken if necessary.

Tutors will note feedback given in class, and team members will monitor comments made in the VLE discussion boards relating to the Learner Journey and its use.

#### 3. **Post-test questionnaire** given to the same students at the end of completing the Learner Journey/module.

Aim: to find out if they have acquired the desired skills on completion of the Learner Journey, and their perceptions about the Learner Journey and its effectiveness.

After students have completed the module they will rate the same skills on the same Likert scale. If the Learner Journey has been successful, we should see students moving up the scale in terms of increased understanding in each (or most) of the areas. It should also show us which areas are least understood by students, and therefore less effective. The questionnaire will also ask which parts of the journey were the most useful, and gather feedback to help us further improve the Learner Journey post-use.

#### 4. **Student focus groups** at the end of completing the Learner Journey.

Aim: to provide more in-depth data and follow-up issues from the questionnaire responses.

Student focus groups at each University at the end will explore issues emerging from the questionnaire responses, find out if the learning journeys made a difference, and explore what does and doesn't work in the learning journeys and how they could be improved. We will also seek to explore their views more generally on digital literacy skills and how important they feel they are for their course and their future life.

#### 5. **Feedback from tutors** at the end of the module.

Tutors will be interviewed to ascertain their perceptions of the journeys and their use.